



JPL CENTER FOR CLIMATE SCIENCES PRESENTS A CLIMATE SEMINAR:

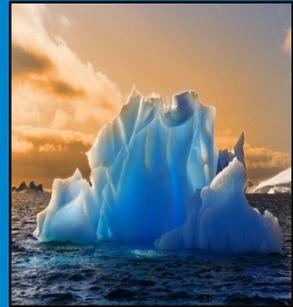
# ISEECHANGE: CROWDSOURCED CLIMATE CHANGE

**SPEAKER: JULIA KUMARI DRAPKIN**  
KVNF PUBLIC RADIO & LOCALORE, PAONIA, CO

**THURSDAY, AUGUST 23, 2012**  
**11.00 AM – 12.00 PM**  
**233-305E**

Directly engaging local communities about their climate change experiences has never been more important. As weather and climate become more unpredictable, these experiences provide a baseline for community decisions, developing adaptation strategies, and planning for the future. Typically, climate change is documented in a top-down fashion: a scientist has a question, makes observations, and publishes a study; in the best case scenario, a journalist reports on the results; if there's time, a local anecdote is sought to put the results in a familiar context. iSeeChange, a public media project funded by the Corporation for Public Broadcasting, reports local environmental change in reverse and turns community questions and conversations with scientists into reported stories that promote opportunities to learn about climate change's affects on the environment and daily life.

**Julia Kumari Drapkin** is the lead producer for iSeeChange at KVNF, a public media experiment in community environmental science reporting funded by Localore, the Association for Independents in Radio, and the Corporation for Public Broadcasting. Together with the KVNF staff, Julia is producing a multimedia dialogue between citizens and scientists and hopes to help listeners both understand their own experiences with the weather, and take pride in their local landscape and culture.



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